

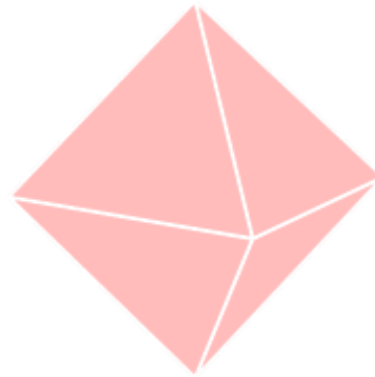
Two Days Hands-On Workshop for

Unlocking Business Value from Data



**Hands-on
Workshop**

Immersive session
for BFSI



**Business
Focus**

Challenges and
decision-making



**Data
Analysis**

Analyze data for
business value



**Business
Value**

Analytics boost
BFSI results

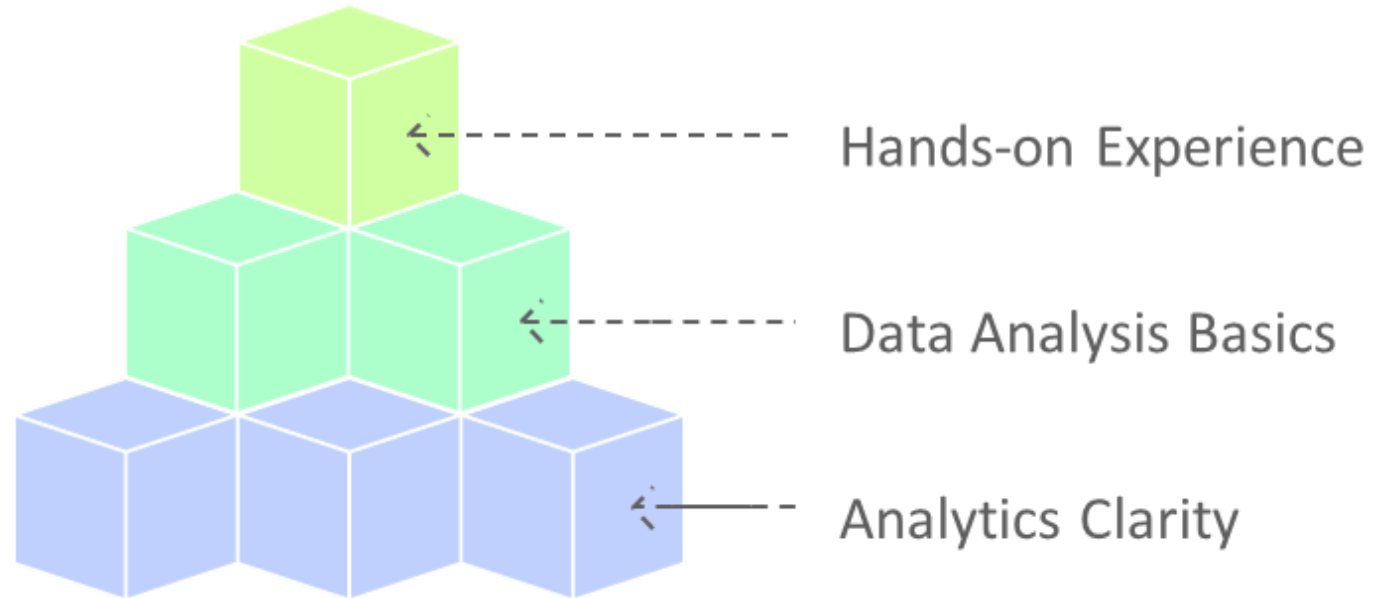
Overview

To support your teams in unlocking the business value of advanced analytics—particularly in the BFSI (Banking, Financial Services, and Insurance) sector—we propose a 2-day, hands-on enablement workshop centered on getting business value out of data.

This immersive session is tailored for business leaders, Analytics professionals and consulting professionals. Rather than using technical jargon, we will focus on the business challenges and decision-making situations you face and explain and demonstrate, how to analyze data for getting business value.

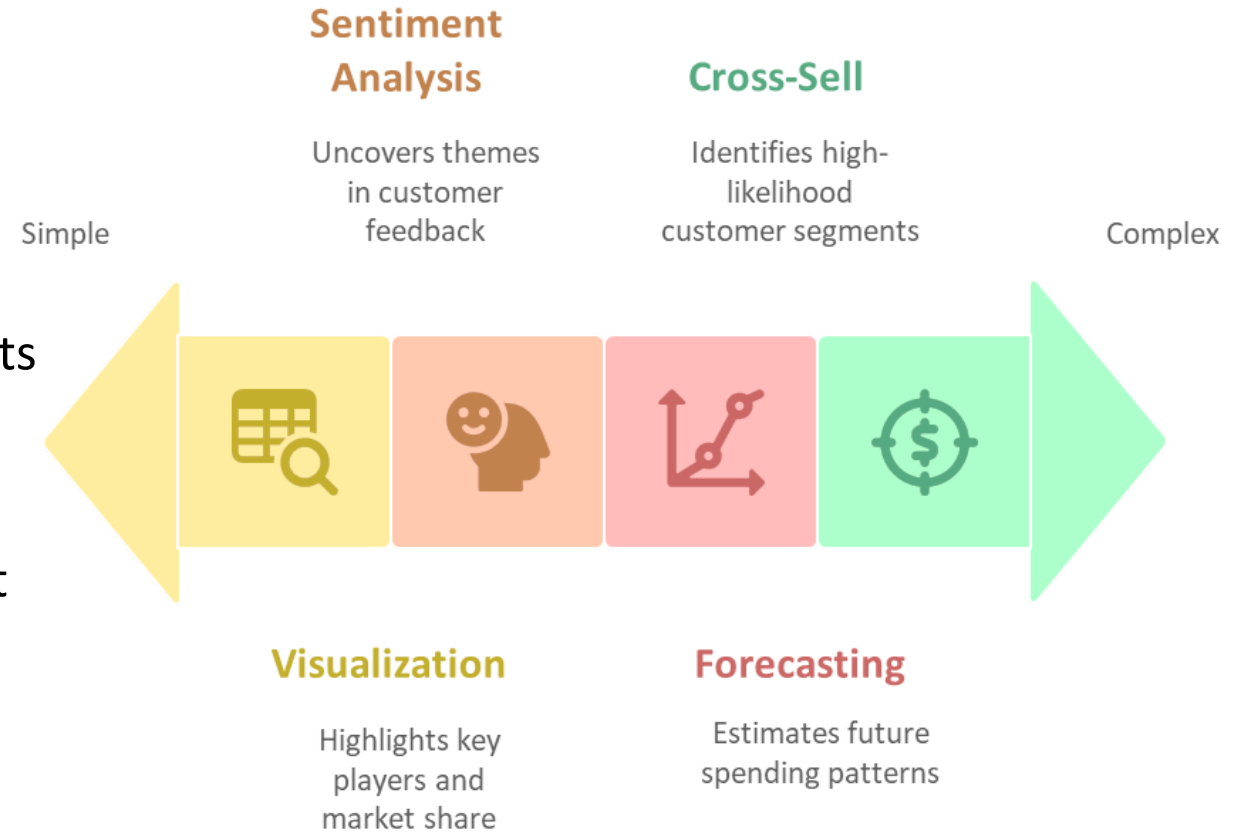
Workshop Highlights (What you'll gain)

- Clarity on *where* analytics can boost BFSI business results
- Get basic understanding of what / why and how of data analysis
- Direct, hands-on use of the Extreme-ML solution on sample business scenarios



Sample BFSI Use Cases to be Covered

- **Visualization & Contribution analysis**
Analyse Industry data to spotlight “big players”, their contribution, market share, gain over time.
- **Forecasting Customer Spend & Card Usage**
Estimate future spending patterns, helping your clients tailor offers and manage risk in credit portfolios.
- **Sentiment & Feedback Analysis**
Uncover recurring themes in customer feedback/chat logs to improve service and retention.
- **Cross-Sell Opportunity Discovery**
Identify customer segments and “pockets” with the highest likelihood to take up additional products (e.g., card upgrades, loans).



What to Expect Over 2 Days (16 Hours)

- **80% Practical Business Context**

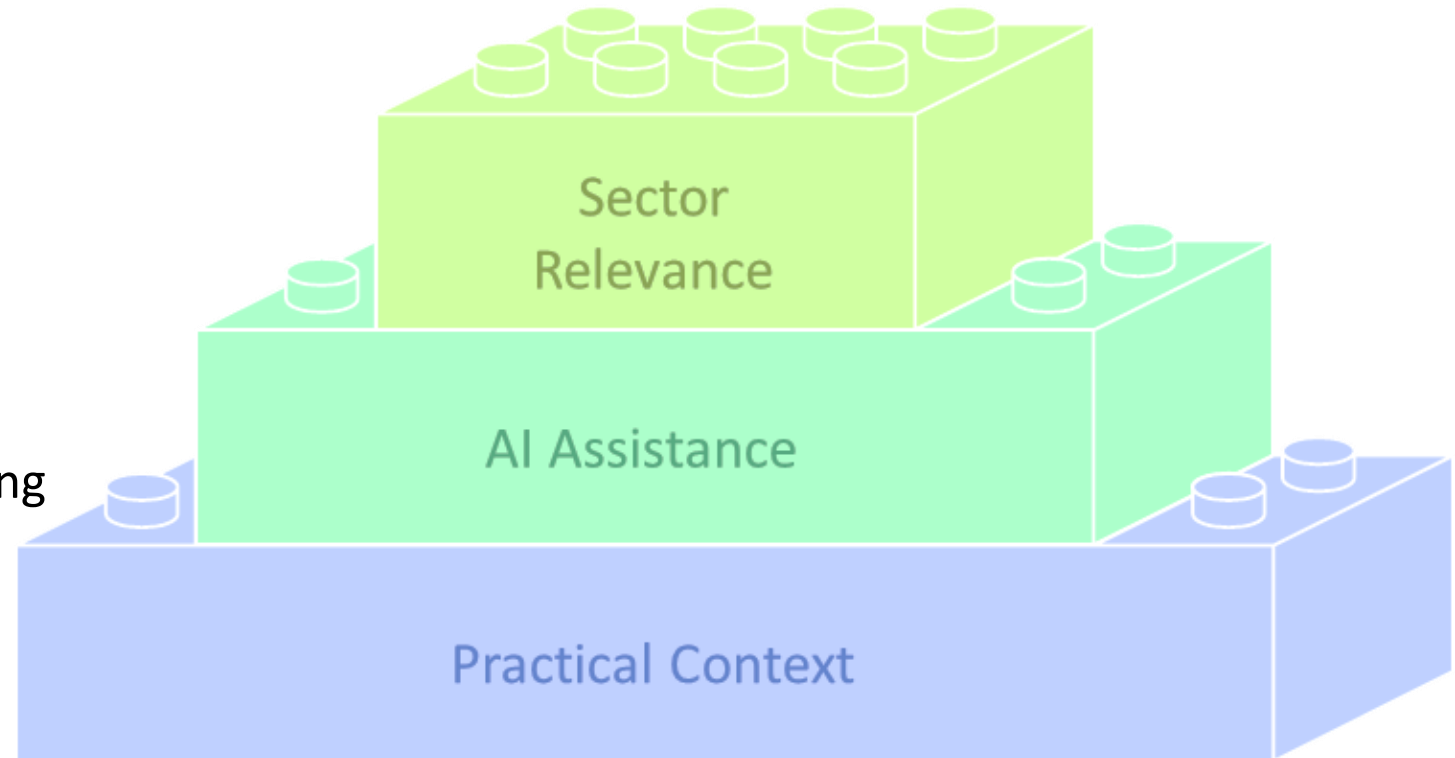
We focus primarily on how these analytics approaches solve *business* problems, with practical demonstrations and minimal technical jargon.

- **AI-Assisted Problem Solving**

Experience the speed and simplicity of using Extreme-ML in typical consulting workflows—no coding or data science expertise required.

- **Sector-Relevant Examples**

All examples and exercises will use BFSI-relevant datasets and case studies to ensure immediate real-world applicability.



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